

APMA offers "Kids' Feet: Podopediatrics" PowerPoint

APMA has recently developed another new PowerPoint presentation titled, "Kids' Feet: Podopediatrics." This PowerPoint, designed for patients and the public, includes information regarding pediatric growth, anatomy and development, along with common conditions and treatments.

The "Kids' Feet" PowerPoint (6.0 MB), is short, accentuated with great photos of infants and children, and most importantly, customizable. The presentation is perfect for lectures to small groups in your community or to be used as an outline for a more detailed presentation. Members can download it free of charge from the APMA website (<http://members.apma.org/Members/PracticeManagement/Marketing/Customizable-PowerPoint-Presentations.aspx>).

"This PowerPoint will be very useful and valuable for all APMA members," said Kevin Lutz, DPM, chairman of the Marketing & Career Development Committee. The presentation was developed by the committee with collaboration from the American College of Foot and Ankle Pediatrics (ACFAP).

For more information on this PowerPoint and others available for download by APMA members, visit the APMA members' website above or contact APMA at apma_assist@apma.org. →PPMA

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